



**THE BUILDINVEST GROUP HAS TOTALLY
REBUILT LA PLAYA ORIENT BAY HOTEL IN SAINT MARTIN
AND ANNOUNCES ITS REOPENING IN DECEMBER.**



One year after hurricane Irma hit the Caribbean, La Playa Orient Bay hotel, situated on the north east of the island of Saint Martin had to be completely rebuilt.

Buildinvest, owner and manager of the establishment since 2012, invested 5 million euros into this rebuilding. New facilities are programmed inside the hotel which will enable it to pass from 3 to 4 stars. Its reopening is planned on the 10th December.

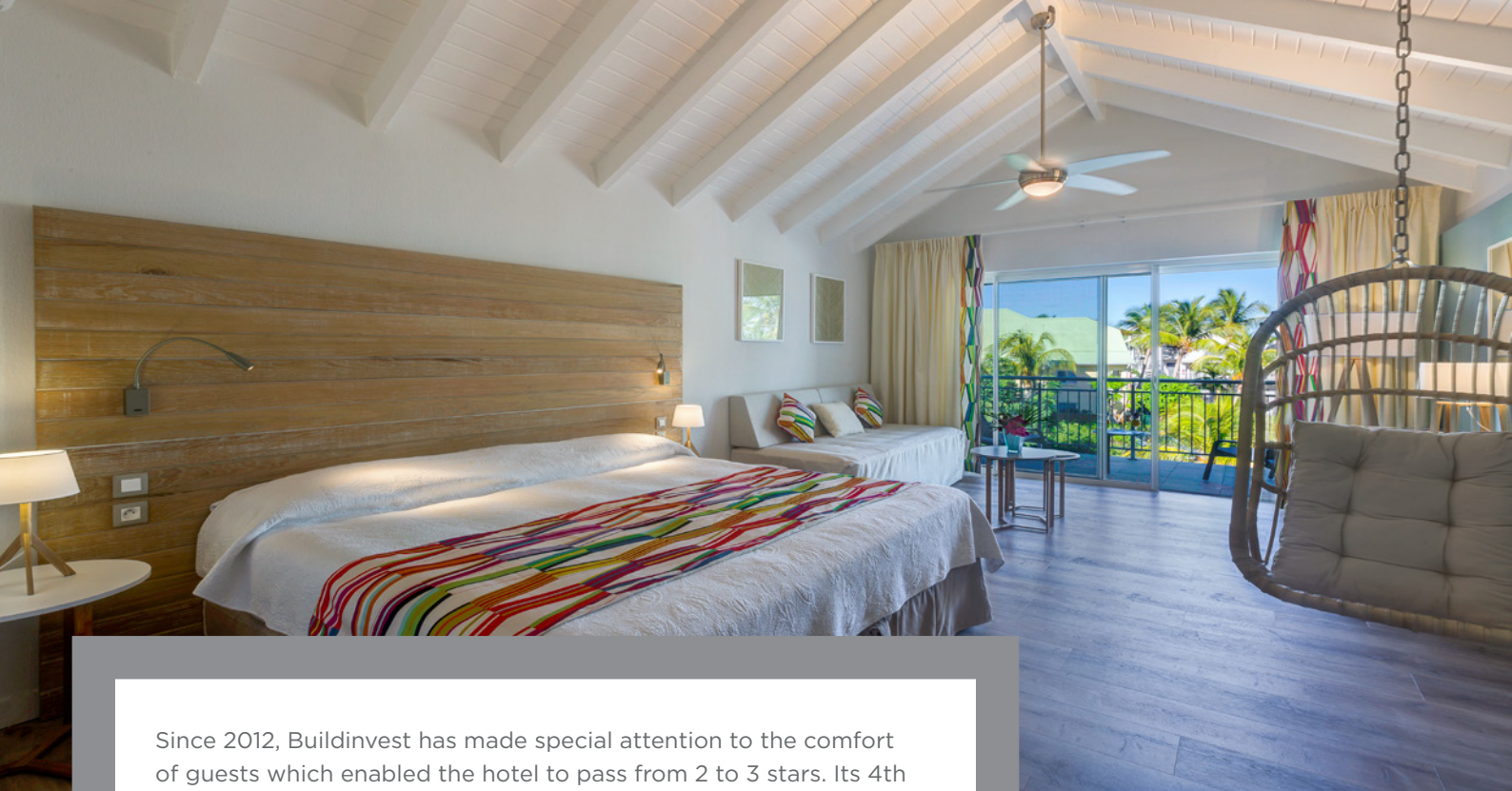
A new positioning for La Playa Orient Bay Hotel

Situated directly on Orient Bay beach, La Playa is a 3 star hotel featuring 58 spacious suites.

It has a freshwater swimming pool, a private beach, a bar restaurant «La Playa» with an exceptional setting facing the sea. Many services are proposed in the hotel including massages, a water sports center, shops...

When the hotel was rebuilt new facilities have been created: a spa, a meeting room and a second restaurant.

During the building work, new standards of construction have been implemented (increasing roof sealing) and using materials which comply with the strict anti-seismic and anti-cyclonic standards imposed by the CSTB (the Scientific and Technical Centre for Building)



Since 2012, Buildinvest has made special attention to the comfort of guests which enabled the hotel to pass from 2 to 3 stars. Its 4th star should be awarded by the end of 2019.

Buildinvest, a historical player in Saint Martin

Buildinvest has been present in Saint-Martin since 1985 and has taken part in the building of several hotels on the island such as Anse Margot and the Nettle Bay Beach Club on Nettle Bay, the former Royal Louisiana which became the Centre Hôtel and also the Le Beach Plaza.

The Buildinvest Group is expert in the management of hotels which are either fully owned by the group or on a management or a partner contract.



ABOUT GROUPE BUILDINVEST :

BUILDINVEST is a French, family company created in 1970, whose president is François Benais. With more than 2,200 rooms, studios or apartments in France, in the Caribbean and in Africa, the hotel property group has developed by combining the skills of a property developer with the operational and sales tools of the hotel industry. The group is also involved in all types of residential and commercial property in France, through fiscal measures such as the Malraux law, Historical Monuments, Land Deficit, former Pinel, LMP & LMNP statutes...

Other establishments of the BUILDINVEST Group:

- Le M de Megève **** in Megève
 - Le Saly Hôtel**** and the Hotel Club Les Filao**** in Sénégal
 - Le City Lofthôtel*** in Saint-Etienne
 - Le Manganao*** Saint-François in Guadeloupe
 - L'Ancienne Poste Résidence Hôtelière in Trouville-sur-Mer
 - Le Club Marmara del Mar*** in Mallorca, Balearic Islands
- And soon : Les Manoirs des Portes de Deauville



LA PLAYA

ORIENT BAY

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